

FPL

WHAT IS A MAKER FAIRE?

A Maker Faire is a community event celebrating all makers, crafters, artists, scientists, inventors, innovators, creatives, and more. From large art installations and interactive experiences to local tinkerers and craftsmen, Maker Faires are designed to bring together beginners, experts, and the curious to share what they have made and to learn more about what the community has to offer.

Fayetteville Public Library knows that the Northwest Arkansas region is the perfect place to offer a Maker Faire; we are a community brimming with artists, makers, entrepreneurs, tech startups, nonprofits, and more who all have their own unique makers' journey to share with us. And that is what a Maker Faire is all about.







SPONSORSHIP OPPORTUNITIES

FPL looks forward to learning more about your organization and how we can partner to support this growing event. Together, we can reach our mutual goals to connect with the NWA community. Our hope is to engage you and your organization in a meaningful way that will lead to a fun event, grow the maker community, and strengthen your relationship with FPL.

Suggested sponsorship levels are on the following slides, but these opportunities can be tailored to meet your goals.







SPONSORSHIP OPPORTUNITIES:

TITLE SPONSOR

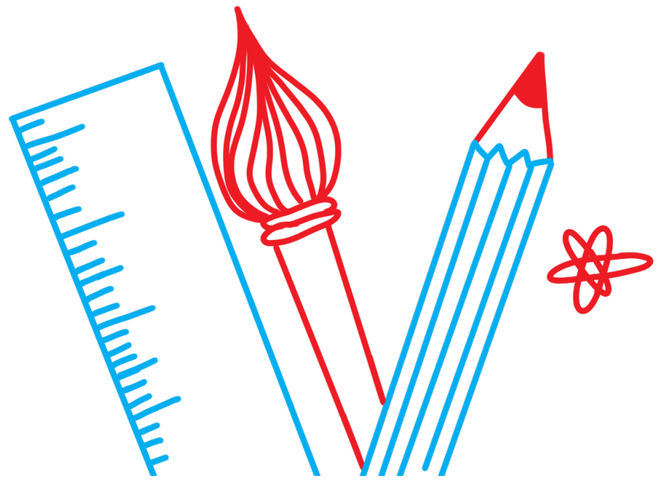


1 AVAILABLE | $10,000

+ Recognition as Title Sponsor in all promotions
+ Logo featured on two (2) large banners
+ Four (4) sponsorship signs in key locations throughout the event
+ Recognition as Title Sponsor in all media outreach including but not limited to press releases, newsletters, social media, etc.
+ Title Sponsor logo featured on all event collateral- includes: posters, banners, event flyer, etc.
+ Title sponsorship logo and link to sponsor's website featured on event website
+ Ten (10) VIP tickets to the opening night party— includes: beer/wine ticket, complimentary food, beverages, & reserved seating
+ One (1) 10x10 vendor booth location in the event footprint—tent/table/chair included
+ Two (2) hours of team building in the Fabrication & Robotics Lab in the Center for Innovation for up to 12— supplies included
+ Industry exclusivity may be negotiated

SPONSORSHIP OPPORTUNITIES:

MAIN STAGE SPONSOR



1 AVAILABLE | $7,000

+ Recognition as Main Stage Sponsor in all promotions
+ Main Stage Sponsorship logo featured as a projection on the main event stage throughout the event
+ Two (2) sponsorship signs in key locations throughout the event
+ Recognition as Main Stage Sponsor in all media outreach including but not limited to press releases, newsletters, social media, etc.
+ Main Stage Sponsor logo featured on all event collateral– includes: posters, banners, flyers, etc.
+ Main Stage sponsorship logo and link to sponsor's website featured on event website
+ Seven (7) VIP tickets to the opening night party— includes: beer/wine ticket, complimentary food, beverages, & reserved seating
+ One (1) 10x10 vendor booth location in the event footprint— tent/table/chair included
+ Two (2) hours of team building in the Fabrication & Robotics Lab in the Center for Innovation for up to 12— supplies included

SPONSORSHIP OPPORTUNITIES:

GLADE STAGE SPONSOR – SOLD OUT

1 AVAILABLE | $2,500

+ Recognition as Glade Stage Sponsor in all promotions
+ One (1) prominent banner space reserved for Glade Stage Sponsor's use on the stage front
+ Glade Stage Sponsor logo featured on all event collateral– includes: posters, banners, event flyer, etc.
+ Glade Stage sponsorship logo and link to sponsor's website featured on event website
+ Five (5) VIP tickets to the opening night party—includes: beer/wine ticket, complimentary food, beverages, & reserved seating
+ One 10x10 vendor booth location in the event footprint—tent/table/chair included
+ One (1) hour of team building in the Fabrication & Robotics Lab in the Center for Innovation for up to 12—supplies included



SPONSORSHIP OPPORTUNITIES:

WALKER ROOM STAGE SPONSOR

1 AVAILABLE | $2,500



+ Recognition as Walker Stage Sponsor in all promotions
+ One (1) prominent banner space reserved for Walker Stage Sponsor's use on the stage front
+ Walker Stage Sponsor logo featured on all event collateral– includes: posters, banners, event flyer, etc.
+ Walker Stage sponsorship logo and link to sponsor's website featured on event website
+ Five (5) VIP tickets to the opening night party—includes: beer/wine ticket, complimentary food, beverages, & reserved seating
+ One 10x10 vendor booth location in the event footprint— tent/table/chair included
+ One (1) hour of team building in the Fabrication & Robotics Lab in the Center for Innovation for up to 12—supplies included

SPONSORSHIP OPPORTUNITIES:

FROM MAKER TO MARKETPLACE VENDORS



COMMUNITY PARTNER | 10 AVAILABLE | *See below

+ Logo included on bottom 2” of the event flyer
+ Logo included at the bottom of the event website
+ One (1) table location in the event footprint–
  table & two (2) chairs included
+ Two (2) tickets to the opening night party

** The community partner will sit on a team to help plan Maker Faire NWA through providing input, feedback, and volunteers when applicable. Must attend all 3 planning sessions either in person or virtually.*



MARKET VENDOR | 20 AVAILABLE | $100

+ Logo included on bottom 2” of the event flyer
+ Logo included at the bottom of the event website
+ One (1) 10x10 vendor booth location in the event
  footprint—tent/table/chair included
+ Two (2) tickets to the opening night party

SPONSORSHIP OPPORTUNITIES:

FROM MAKER TO MARKETPLACE VENDORS



CREATOR | 4 AVAILABLE | $1,000

+ Logo included on all event posters
+ Logo included on the event flyer
+ Logo included at the bottom of the event website
+ One (1) tag/mention on the Center for Innovation Instagram page
+ Event T-shirt
+ One (1) 10x10 vendor booth location in the event footprint— tent/table/chair included
+ Two (2) tickets to the opening night party



INNOVATOR | 3 AVAILABLE | $2,500

+ Logo included on all event posters
+ Logo included on the event flyer
+ Logo included at the bottom of the event website
+ One (1) tag/mention on the Center for Innovation Instagram page
+ Event T-shirt and event swag bag
+ Behind the scenes library tour
+ One (1) 10x10 vendor booth location in the event footprint— tent/table/chair included
+ Two (2) VIP tickets to the opening night party— includes: beer/wine ticket, complimentary food, beverages, & reserved seats

CONTACT US

Christina Karnatz, Development & Marketing Director – ckarnatz@faylib.org

Melissa Taylor, Center for Innovation Manager – mtaylor@faylib.org

Phone– 479.856.7045

Maker Faire® NWA

Center for Innovation